MORRIS, NELSON & ASSOCIATES LLC

Mastering Complexity

MNA provides analytical, innovation and decision services to both government and commercial organizations to help leaders, managers, and staffs tackle their greatest problems, and to identify and exploit opportunities. Headquartered in Leavenworth, KS, MNA is a Service-Disabled Veteran-Owned Small Business (SDVOSB) with offices in Kansas and Washington, DC.

Our Capabilities

Management Consulting

- Business Analysis
- Capabilities and Resource Analysis
- Change Management
- Expertise and Knowledge Capture
- Knowledge Management Strategy
- Operational Planning
- Organizational Assessment
- Process Analysis and Improvement
- Strategic Communications
- Strategic Planning
- Systems Analysis
- Value Stream Mapping and Analysis

Advanced Modeling

- Economic Forecast Modeling
- Process Modeling and "What if" Analysis
- Systems Mapping Analysis and Modeling
- Value Stream Modeling © (VSMod©)

Training and Facilitation Services

- Interagency Working Groups and Seminars
- Kaizen Events
- Mission Planning and Rehearsal Exercises
- Retrospectives and After Action Reviews
- Scenario-driven Table-top Exercises
- Training and Curriculum Development

Certified and Cleared Workforce

- 100% hold Secret clearances
- Certification areas include: Lean Six Sigma, Knowledge Management, Change Management, Content Management, Business Intelligence, Systems Practice

Contract Vehicles

- GSA Professional Services Schedule
- VECTOR: Veterans Enterprise Contracting for Transformation and Operational Readiness

NAICS Codes

541330 – Engineering Services
541611 – Administrative Management and General Management Consulting Services
541614 – Process, Physical distribution and Logistics Consulting Services
541618 – Other Management Consulting Services
541690 – Other Scientific and Technical Consulting Services
541720 – Research and Development in the Social Sciences
611430 – Professional and Management Development Training
611710 – Educational Support Services

Our Team

Rodler "Rick" Morris, PhD.
President
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John Nelson
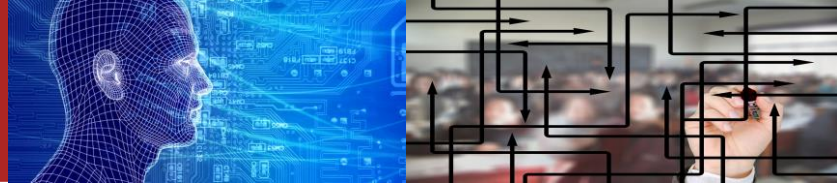Chief Executive Officer
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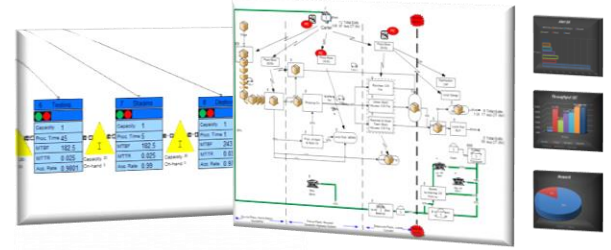maria.minchew@mnallc.com

Advanced Modeling

MNA develops models and simulations to help clients make informed decisions to improve economic, organizational and operational performance.

Process Modeling and Value Stream Modeling© (VSMod©)
High-fidelity simulations of organizational processes and value streams. Affords detailed assessment of resource utilization, process routing, control mechanisms, efficiency, and analysis of alternatives.
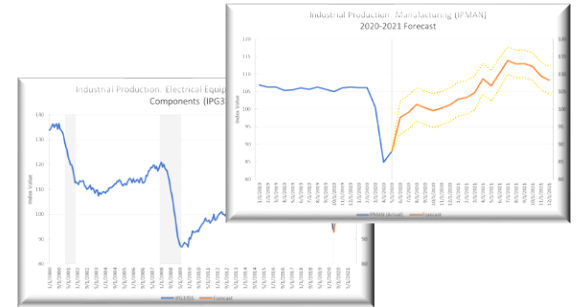
Systems Mapping, Analysis and Modeling
Detailed analysis of interconnected organizational systems using both qualitative and qualitative approaches. Combines multiple perspectives to provide a comprehensive understanding of the interplay between actors in a system and with the environment.

Armada Strategic Intelligence System (ASIS)
Analytical models underpinning an intelligence analysis system that forecasts key growth metrics. Enables strategic decision-making for staffing, asset demand/utilization, procurement, sales, marketing, and communications. Teamed with Armada Corporate Intelligence.

Our Valued Clients

ARMADA | Freedom's Path USA — Uniting Efforts to Eradicate Human Trafficking | U.S. Customs and Border Protection — Field Operations | Joint Task Force North — USNORTHCOM | ARL | AMSAA — Excellence in Analysis

Sample Client Engagements

- **Armada Strategic Intelligence System (ASIS)**
MNA is teamed with Armada Corporate Research building predictive economic models of key industry metrics to enable businesses to anticipate and react to market changes.
- **Freedom's Path USA (formerly Freedom Now USA) Counter Human Trafficking Coalition**
We applied systems thinking and systems practice to build a composite picture and dynamic systems maps of human trafficking and counter-human trafficking networks in Topeka/Shawnee County, KS.
- **U.S. Customs and Border Protection (CBP), Office of Field Operations (OFO)**
Developed an operations process model of the cargo Port of Entry Ysleta to determine optimum use of resources.
- **U.S. Army Material Systems Analysis Activity/U.S. Army Research Laboratory**
Developed a critical information and situational awareness model and a dynamic systems task effectiveness assessment model.
- **New Mexico/West Texas Alliance to Combat Transnational Treats (ACTT)**
Developed a Transnational Organized Crime illicit product value stream and monetary flow model and an operational training, assessment, planning and effects model.

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